

MIGHTY SESAME CO.™

MAKE TAHINI YOUR NEW GO-TO CONDIMENT!

Mighty Sesame Co. Adds **New Harissa Flavor**
to their Delicious Ready-to-Use Tahini Line

Tahini continues to be a trendy product all over the world as consumers and chefs discover new ways to use this creamy, nutritious condiment. Mighty Sesame Co.'s all-natural, squeeze-and-serve tahini makes it possible to use Tahini in ways never imagined before. Well beyond Hummus, Mighty Sesame Tahini is delicious for sandwiches, on burgers, for salads, as part of cheese and charcuterie boards and in the many ways you have imagined using your favorite hot sauce, ketchup or other condiment. Available in varieties such as Mighty Sesame Organic Squeezable Tahini, Mighty Sesame Original Whole Seed Tahini and the NEW Mighty Sesame Harissa Whole Seed Tahini which is the first-ever harissa-flavored tahini on the market. Its spicy taste and creamy texture add just the right amount of heat and flavor to your favorite dressings, dips, meats, and vegetables. This new harissa tahini contains a blend of 100 percent natural harissa spices for a distinctively aromatic, roasted-chile pepper flavor profile.

"Many people don't think of Tahini beyond Hummus,"
says Laura Morris Associate Brand Manager of Mighty Sesame Co.
"The creamy, ready to use Mighty Sesame Co Tahini makes tahini
the next new condiment that you will literally can put on everything.
Only your imagination is the barrier."



Sesame seeds are incredibly nutrient-rich with calcium, magnesium, zinc, and iron. They are also a great source of vitamins and antioxidants like B1 and E, good fats, fiber, and protein. Mighty Sesame Co. makes their tahini from the finest Ethiopian sesame seeds and serves it in shake-and-squeeze bottles for maximum convenience. These nutrient-dense tahini varieties deliver premium quality and flavor, making the ideal complement to any dish. Their tahini varieties are loaded with protein and calcium and are organic, vegan, gluten and dairy-free, kosher, and halal. This makes their tahini completely guilt-free for all, and it can easily be used as a healthy alternative to butter or mayonnaise. Mighty Sesame Co.'s website offers many unique recipes that utilize tahini to enhance their delicious quality. Some of these recipes include: tahini strawberry banana smoothie, creamy hummus, tahini caramel cups, tahini walnut brownies, tahini coleslaw, grilled sweet potatoes with tahini basil vinaigrette, and fish tacos with tahini and sriracha.

Mighty Sesame Co. also produces tahini snack bars in cocoa nibs, pistachio, and vanilla. They are the perfect grab-and-go sweet treat made with finely ground sesame seeds and are only about 100 calories each. They pair perfectly with robust flavors of coffee and are made with no gluten, no dairy, nothing artificial, and are plant-based and vegan. Mighty Sesame Co. is a member of Kayco food company, which aims to distribute products that are healthful, convenient, or made for restricted diets and lifestyles. With the increasing trend of food sensitivities and people trying to maintain healthier routines, these all-natural and delicious alternatives have been gaining tremendous popularity. Top off your favorites with Mighty Sesame and put it on everything!



For more information, visit mightysesame.com